



Real Estate Photography Preparation Guide



EXTERIOR:

- Remove all vehicles from the driveway. Make sure garage doors are closed. Do not park cars in front of any residential space.
- Remove trash cans, garden tools, garden hoses, and sprinklers from view.
- Sweep driveways, patios, and sidewalks.
- Put deck/patio furniture & umbrellas up (seasonally) and remove covers from furniture and grills.
- Open all blinds (unless there is something unsightly out the window that you do not wish to show). Pull all the way up if possible.
- Mow the lawn and trim trees/bushes. Remove empty planters.
- Clean the windows.
- Use a broom to remove cobwebs from eaves and door frames.



INTERIOR:

- Make sure all lights and lamps have working bulbs and are turned on.
- Turn off ALL ceiling fans, TVs and computer screens.
- Clear off countertops in kitchens and bathrooms, removing towel rolls, tissues, soap, toothbrushes, etc.
- Remove all notes, pictures & magnets from refrigerator.
- Remove all cleaning supplies including buckets, mops, vacuum cleaners, sponges, etc.
- Remove all trash cans from view.
- Keep pet beds, food bowls, and toys out of sight.
- Remove TV remotes, magazines, news papers, etc.
- Vacuum all carpets
- Make sure beds are nicely made.
- Straighten all dining and bar chairs and space them evenly.
- Remove child seats/booster chairs.

★ Possibly the most important thing you can do when preparing for photography and selling your home is to declutter as much as possible. If you aren't sure about something, it's probably best to remove it. Many people also prefer to remove family photos prior to having their home photographed.

Less is often more, not just for clutter, but for people. We shoot in multiple exposures and Panoramic 360's, so the fewer people (and pets) around, the better. If possible, please treat this photo session the same as a showing, and vacate the home for the duration of the photoshoot. The goal is to make your home show beautifully online and sell quickly!

*Thank you in advance for having your home photo-ready when the photographer arrives.